

KPMG Capital Readiness Review

Investor aligned financials, model & valuation insights

Growing your company means communicating a clear financial story investors can believe in and back.

Our bundled offering equips founders with the tools and insights to refine their numbers and confidently tell their financial story.

- **Financial statements health check**
High level review of finance risk areas and identification of common problem areas such as intangible assets, leases, cash flows, deferred taxes, employee options and revenue recognition.
- **Pitch deck and data room blueprint**
Guidelines on expectations from investors to ensure your alignment across financials, strategy and capital spending.
- **Financial model review / build:**
 - Review or build of a full investor-ready model with scenario analysis, KPIs, and dashboards.
 - This includes a stress test and review of assumptions and cost structures.
- **Valuation guidance (Optional):**
Market-informed perspective with comparables, key multiples, and slide-based summary.

How KPMG supports startups

- » **Startup specialists** with deep experience from seed to IPO, and with methods tailored to scaling businesses
- » **Practical guidance** in the review of finance processes to uncover risks and provide actionable, AASB-aligned recommendations.
- » **Founder-first approach** with collaborative, hands-on support to build a financial model that is practical, usable, and aligned to your business.
- » **Credible and independent** valuations and financial models trusted by investors and regulators.
- » **A flexible pricing model** dependent on financial modelling requirements, optional add-ons, and with monthly payment terms.
 - Base package from \$25k (when review of an existing model)
 - Base package from \$35k for build of a 2-way model
 - Optional add on from \$10k for valuation guidance

Who is this offering for?

Independent, investor-ready numbers are critical for startups that are:

- Preparing to raise capital in the next 6-18 months
- Building credibility with investors, company boards, or strategic partners
- Seeking clarity on valuation expectations in line with current market activity



High level financial health check **identifies red flags and process gaps early on**



Robust, tested financial model that tells your growth story and backs investor or funding conversations



Clear, market informed view of potential valuation outcomes



Confidence to engage investors and/or pursue funding opportunities, or navigate due diligence processes

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Our Process

We know founders are time poor, so we've designed a simple, collaborative process that fits around your business, not the other way around. Our goal is to work alongside you to refine your financials, build investor-ready financial models, and provide market-informed valuation insights — all in a way that's practical, actionable, and consistent with your growth story.

1. Kick-off Workshop

Hands on workshop with you and your team to align on strategy, growth plans, and key priorities.

2. Financial health check

Assessment of your revenue quality, cost structures, margins, forecasting assumptions, and cash runway, with key risks and opportunities identified.

3. Developed action plan

Translation of strategic priorities, risks, and opportunities from workshops and the financial health check into a clear action plan for the financial model review/build and optional valuation guidance.

4. Financial model

Review existing financial model (up to 3 revenue streams) or build of a new financial model tailored to your business, including scenario analysis, KPIs, and dashboards.

5. Valuation guidance *(optional from \$10k)*

Market-informed perspectives on your company valuation to complement your financial model. Optional add-on, priced from \$10k and includes:

- Analysis of comparable companies and transactions
- Research driven market data and insights
- Key multiples and benchmarks with commentary
- Slide-based summary with findings and valuation metrics range for investor presentations

6. Wrap up session

1 hour workshop with you and key stakeholders to walk through the final model, ensuring consistent messaging and with further discussion on actions or considerations.

Your specialist team



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Get in touch to discuss your startups needs.



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WORK WITH US

